



Linking to the Dr.Backup Website

Placing a link to **Dr.Backup** on your website encourages your clients and prospects to explore the benefits of a professionally managed online backup solution.

The link on your homepage should be constructed using one of the HTML examples below as a model. Replace the characters "your-partner-code" with the actual partner ID you received from **Dr.Backup**.

Each time one of your prospects clicks on the link, the **Dr.Backup** homepage will display in a new browser window. A harmless "tracking cookie" (your partner ID) will also be written to the prospect's local browser cache. Should the prospect sign up for service anytime within the next 30 days, you will be credited with the sale.

Example 1: Text Link (Adjust text in link below to match your web marketing strategy!)

```
<a href="http://www.drbackup.net?pid=your-partner-code"
Target="_blank"><b>Online Backup</b></a> by Dr.Backup
safeguards your valuable documents with an automatic nightly
backup over the Internet. FREE trial of our offsite backup
solutions is available at www.drbackup.net.
```

This link should display in the user's browser as:

Online Backup by **Dr.Backup** safeguards your valuable documents with an automatic nightly backup to the Internet. FREE trial of our offsite backup solutions is available at www.drbackup.net

Example 2: Graphic Link

```
<a href="http://www.drbackup.net?pid=your-partner-code"
Target="_blank"></a>
```

This should display as a clickable graphic which appears like:

