



Build Your Own In-house Backup Solution or Use Dr.Backup?

Businesses need a reliable backup strategy to protect against data loss. However, many smaller organizations are not capable of implementing a data protection and disaster recovery strategy without significant assistance.

As an IT professional, when you identify a company that doesn't have an effective backup solution, you likely have a solid business opportunity.

To pursue this you'll need to decide whether to design, implement and manage your own in-house backup/recovery solution -or- **choose to outsource these tasks to a company specializing in full-service cloud and local backup service delivery.**

Building it yourself means you and your team will be responsible for software acquisition and cloud storage licensing, client installation and configuration, daily monitoring, pro-active resolution of technical issues, assisting customer with data restores and ongoing testing/compliance matters (and lots of other staff admin and training "details" we won't list here.)

Before making a "build" decision, ask yourself how much time, effort and money will I have to expend to put a quality solution in place – and how much "human capital" will it take for me to operate the service?

In the end, only you can determine if there is enough profit potential to justify the required investments and associated risk. **In most low-volume scenarios, it's better to outsource than to build your own.**

When you team up with Dr.Backup, we take care of the "heavy lifting". We work as an extension of your team – allowing you to offload to us the day-to-day responsibilities associated with delivering fully managed local and cloud backups. This frees you up to pursue higher margin business!

With Dr.Backup, all customers start with a risk-free 30-day technology trial of our fully-managed backup service - and we'll do the install/config for you. We provide backup software, cloud storage and professional services. Our time-tested delivery methodology includes Setup, Monitoring, Alerting, Restoring and ongoing Testing (S.M.A.R.T.) of a backup solution customized to your client's needs. Emergency data restores are even available 24 hours a day.

At the end of the trial period, customers continuing with the service are asked to provide a payment method. This triggers your compensation for facilitating the sale.

With Dr.Backup, the cost to get into the managed backup business is essentially zero. The monthly profit-sharing (commission) checks we send you GUARANTEE you'll always make a nice PROFIT on every customer.