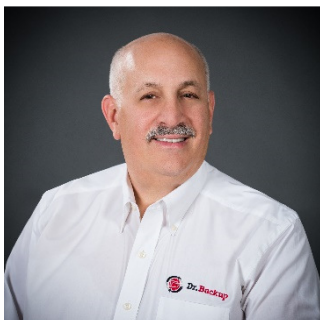# Dr.Backup - The Online Backup Service for a Smart Business
Aren't all Online Backup Services Really the Same?

These days, every business wants to make extra sure they are wisely managing their expenses – and that services they do purchase represent a good value. We get it!

This is the exact reason that we bundle into our subscription packages the software, cloud storage and the **on-going technical support** needed to ensure your backups are regularly completed.

This provides our clients with a solid safety net they can depend on in the event of a "digital disaster."

Many websites offer cheap online backup storage. However, none of these products include the essential technical support services you need to implement and operate a backup service in a business setting -- **they leave the hard parts for you to tackle!**

This is why we include 5 essential service components with all our subscriptions. We refer to them as **"S.M.A.R.T."** packages.

Included are: **SETUP** and (customized) configuration of backup software, **MONITORING** backups run on schedule, **ALERTING** you of any issues with the backup process (we track and assist in the repair of over 50 common backup issues at no additional cost,) **RESTORE** assistance in the event of data loss, and the ongoing **TESTING** and upkeep of the overall backup solution.

We firmly believe that these services are all essential. If you don't fully account for them, any backup solution -- no matter what vendor's product -- is a disaster waiting to happen!

So what does it really cost to be sure you have dependable backups? Surprisingly little!

The typical **Dr.Backup** client pays about $2.50/day to have their backups professionally managed by technology experts. Since 2001, delivering backup services to small businesses has been our only business – and we're pretty darn good at it!

The economics of using our service to manage your data protection are quite compelling.

Consider that the median salary of an office worker (in 2020) was approximately $25/hour. This is not a trained technology consultant with many years of expertise -- just a typical staff member.

If it takes you or your staff member 5 minutes a day to review detailed system logs -- to verify the backups are configured correctly and ran error free -- that alone would cost more than $2/day in payroll expense!

Plus, when something wrong is discovered, it takes additional effort to identify and clear the problem – again, diagnostic costs not included in the purchase price of cheap online backup storage.

In today's workplace, protecting your digital assets is extremely important. But, actually doing what is required -- without fail, day-in-and-day-out -- is often viewed by some employees as "**grunt work.**"

Because of this, we find that in smaller businesses, regular backups are often skipped, broken, or completely ignored by an otherwise busy staff member.

Sadly, some of these businesses come to us **AFTER** they have already had a data loss.

When you add up all we do in our S.M.A.R.T. service packages, the fact is we actually **SAVE** clients money compared to the cost of implementing an in-house solution with cheap online backup storage.

To the savvy business person, **Dr.Backup** is actually one of the best business investments they will ever make.